



2022 Altavista Christmas Parade Application

DUE BY: 5 PM NOVEMBER 15, 2022
NO EXCEPTIONS!

CONTACT INFORMATION

Name of Organization:

Address:

City:

State:

ZIP Code:

Website:

Office Phone:

Cell Phone:

Email:

PARADE REPRESENTATIVE'S NAME:

CELL NUMBER & EMAIL

Description of entry: (FLOATS, PLEASE INCLUDE-LENGTH OF FLOAT/TRAILER INCLUDING VEHICLE TOWING FLOAT)

Please check one of the following entry types and complete as necessary.

FLOAT - - Business / Industry

Church

Civic Group

School Group

MARCHING BAND - MARCHING UNIT (Scouts, cheerleaders, civic group)

ANTIQUE CAR - Individual

VEHICLE CLUB

ATV/4 Wheelers and Motorcycle Club (Limit of 10 ATV/vehicles per club)

LIMITED TO THE FIRST 5 CLUBS

I am the official representative of the organization named above. On behalf of the organization, I acknowledge that I have read and accept our responsibilities as set out in the General Information and the Waiver and Indemnity Agreement.

Print Name: _____ Today's Date: _____

Signature _____

GENERAL INFORMATION

We urge you to apply early, as space is limited and are on a first-come, first-served basis.

2022 Parade Theme: Spirit of Christmas

Location: Staging- Altavista High School Bedford Avenue
ATV Clubs will stage at Fellars back lot. Enter off of 5th Street.

Parade Date & Time: Saturday December 3rd, 5pm

Entry setup time: 2 - 4pm (all entries must be parked/staged in place by 4pm NO Exceptions)

Parade Route/ Advisory Notes: Parade entries will be parked/ staged around Altavista High School. Parade route makes several turns: Bedford Ave to left on 7th St; 7th St to right on Broad St; Broad left on Main Street. It is recommended that total length be less than 45 feet.

Height of entry must be less than 12' to clear the Bedford Avenue underpass.

Entries may start staging by 2:00 and must be in place by 4:00 and ready to begin parade at 4:45

Parade Representatives: We request each group designate one person as their “parade representative” who will help with coordination of each group during setup/ staging and to be the point of contact for any questions before and or during the event. Parade representatives will report to parade check-in for entry verification on the day of the parade. **You will receive a parade packets and entry numbers via email prior to the event. (Parade packets will NOT be mailed this year.) The information in these packets is essential and includes your entry number that will go on your entry. If you have any questions concerning your packet, please email bev@altavistachamber.com**

Signs/ Banners/Logos: Entries must have a clear, sign that reflects the applicant. No other group or business may be promoted on the sign. The Chamber reserves the right to remove any entry that represents any for-profit endeavor other than what is listed on the participant’s application.

Waiver of liability: Any person entering the event/ parade does so at his/her own risk, bearing all liability for any and all damages or loss of personal property and/or any personal injuries sustained to themselves or other person(s). Entries into the parade/ event hereby waives all claims and or defenses it may have against the Chamber of whatever kind or nature as a result of his or her independent actions.

Etiquette: The Parade is for the entire community. Please keep all costumes and clothing choices suitable for family viewing. Please listen to all information and follow directions of the event staff during set-up, parade staging, execution, and disassembly. Parade/event staff are there for your safety and security. Please be respectful and do NOT leave any trash behind.

Disclaimer: The Chamber hereby absolves any liability arising from use of floats in the parade or any activities in association with the Chamber. In accordance with City, State, and Federal laws, no alcoholic beverages allowed during any portion of the Parade. In addition, no person under the influence of alcohol or drugs shall be allowed to operate a motor vehicle during the parade. The Chamber reserves the right to remove, including but not limited to, any person, motorized or un-motorized vehicle, conveyance, float, or participant(s) for any activity deemed unsafe, violation of any rules contained herein, or action or inaction that may cause any delay to the progress of the parade. The Chamber attempts to accommodate all requests for parade placement; however, parade placement is at the sole discretion of Chamber and

the Parade Committee, and such placements are final.

Security: The Altavista Police Department is responsible for enforcing applicable state laws and local ordinances during the Altavista Christmas Parade. Such statutes may include, but are not limited to public decency, alcohol, controlled substances, public safety, and standard vehicle insurance requirements.

Floats / displays: The Chamber would like to encourage groups to highlight their organization/business through a float or festive display. It is the one time of the year you can promote yourselves in front of the entire community. You may be surprised at the interest and excitement an entry in the Altavista Christmas Parade can give to your organization.

- **No Mr. or Mrs. Santa Claus** costumes are permitted except for the official Mr. & Mrs. Santa Clause appointed by the Chamber.
- For safety reason, no one is allowed to throw candy to the crowd. However, walkers alongside entries may hand out candy.
- All parade entries must be decorated for the holiday season, including company vehicles, antique cars, ATVs/4 Wheelers, and motorcycles. Business entries need to add to the entertainment value of the parade and adhere to the theme. Entries that arrive with no decorations will not be permitted to participate.
- All drivers must hold a valid driver's license and valid/adequate insurance coverage. ATV and motorcycle drivers and riders **MUST** wear their helmets - rules of road apply to the parade - no wheelies, hot rodding, slowing down and then speeding up, or other inappropriate activities.
- Minor children must be accompanied by adults.
- Any and all music played must be family friendly. No vulgar, racial or sexual content allowed! Volume must be kept at an appropriate level (marching bands are exempt from this requirement).
- A fire extinguisher must be on board each float/vehicle.
- All entries must clearly display the name of organization/business.
- Entries that include live animals must call the Chamber of Commerce for approval, 434-369-6665. Animal handlers must be prepared to clean up after their animals. All waste must be removed immediately from the staging area and from the street so others do not have to walk in or around it.

Contact: Please contact the Chamber with any questions or concerns regarding the Altavista Christmas Parade via email at bev@altavistachamber.com.

Return completed application and waiver agreement to bev@altavistachamber.com or mail to The Altavista Area Chamber of Commerce 414 Washington St, Altavista VA 24517 no later than Friday November 15th.

WAIVER AND INDEMNITY AGREEMENT ON NEXT PAGE MUST BE SIGNED/DATED AND RETURNED.



WAIVER AND INDEMNITY AGREEMENT

In consideration of the approval by the Altavista Area Chamber of Commerce the undersigned's application to be an authorized participant (either paid or volunteer) in the public celebration and festivities of the 2022 Altavista Christmas Parade to be held Saturday, **December 3, 2022**, on or in various public streets, parts, and other personal owned and/or controlled by the Town of Altavista, Virginia and/or the Commonwealth of Virginia, the undersigned does hereby elect to participate in the said activities and the preparations therefore, and recognizes and voluntarily assumes any and all risks attendant to being present as a spectator, entertainer and/or participant in all such activities, including the public parade and the vehicular and pedestrian traffic and crowds of persons likely to attend such outdoor public entertainment, and recognizing such risks and also recognizing that the said event is a civic endeavor organized by unpaid volunteers who donate their time and efforts as a public service to the citizens and visitors of Altavista; therefore, claims or causes of action of every kind in nature that may now or hereafter exist or arise in favor of the undersigned (or any members of the undersigned's group or organization) against the Chamber, it's officers, director and/or members, that result or in any manner are connected with the undersigned's participation in (including all time spent in preparation for) the aforesaid parade, and the undersigned (including a group or organization, as aforesaid) does hereby agree to hold the said corporation, its officers, directors, and/or members harmless, and to indemnify and hold harmless and defend them from and against any and all suits, demands, or claims and all costs, losses, liabilities settlements (whether voluntary otherwise) and judgments incurred in connection therewith, including attorney's fees and court costs, including without limitation all claims, demands and suits for damages or injuries, including death, to any and all persons or property, whether real or asserted and whether arising in equity, at common law, or by statute, or under the laws of contracts, torts (including without limitation, negligence, and strict liability without regard to fault) or property, of every kind or character, and whether or not due in whole or in part to lessor's sole or concurrent negligence or other fault, breach of contract or warranty, violation or statute, or strict liability without regard to fault, based upon, in connection with, resulting from or arising out of the undersigns voluntary or paid participation in (including all time spent in preparation for) the said civic celebration.

As the official representative of the organization stated on the Parade Application Form, you have signed and acknowledged receipt of the General Information and the Waiver and Indemnity Agreement, and I further attest that I have read and agree to the contents.

Signed _____ Date: _____

Company/Non-Profit _____

By submitting your Parade Application, you are confirming receipt of this information and that you agree with the terms as specified in the General Information and the Waiver and Indemnity Agreement.